



2018 Adaptive BC Worksheet

Conference Sessions – April 23-25, 2018
Post-Conference Course – April 25, 2018
Hilton Miami Downtown



LEGEND: A = Case Studies / B = Trending / C = Program Development and Advancement / D = Measurement, Metrics, and Maturity

TIME	TRACK	SESSION TITLE	SPEAKERS	<input checked="" type="checkbox"/>
DAY ONE: MONDAY, APRIL 23, 2018				
11:00 a.m. – 12:00 p.m.	A2	Metrics and Measures in a Large Enterprise	Robin Martin, Ameritas	<input type="checkbox"/>
2:30 p.m. – 3:45 p.m.	C5	Towards the BC PMO (Business Continuity Portfolio Management Office)	Howard Mannella, Alternative Resiliency Services Corp.	<input type="checkbox"/>
DAY TWO: TUESDAY, APRIL 24, 2018				
9:45 a.m. – 11:00 a.m.	B7	Pain, Problems, and Possibilities: The Adaptive BC Manifesto	David Lindstedt, Readiness Analytics	<input type="checkbox"/>
3:30 p.m. – 4:30 p.m.	B9	An Emerging Practice Challenges the BIA: SIPOC (Suppliers, Inputs, Process, Outputs, Customers)	Charlie Brown, Primary Residential Mortgage, Inc.	<input type="checkbox"/>
3:30 p.m. – 4:30 p.m.	D5	Technology Recovery for the Next Decade	Dan Dorman, Alaska Air Group, and Karen Lowham, eBay	<input type="checkbox"/>
DAY THREE: WEDNESDAY, APRIL 25, 2018				
7:30 a.m. – 8:45 a.m.	NA	Let's Talk: ABC Breakthrough Breakfast	All ABC speakers at Breakfast	<input type="checkbox"/>
9:00 a.m. – 10:00 a.m.	A15	Implementing Adaptive Business Continuity at Brink's	Mark Armour, Brink's Inc.	<input type="checkbox"/>
9:00 a.m. – 10:00 a.m.	D6	Let's Measure Our Capability to Recover – Take Two!	Michael Harding, Automotive Resources International (ARI)	<input type="checkbox"/>
10:15 a.m. – 11:15 a.m.	A17	The Mary Kay Way - How the Culture Leads To Our Program Success	Joel Navarro, Mary Kay Inc.	<input type="checkbox"/>
1:00 p.m. – 2:00 p.m.	B11	Achieving Greater ROI on BC: Emerging Trends in the Industry	Rod Crowder, OpsCentre	<input type="checkbox"/>
POST-CONFERENCE SESSIONS: THURSDAY, APRIL 26, 2018 (optional)				
8:30 a.m. – 4:30 p.m.	POS2	Adaptive Business Continuity: A Hands-On Workshop (one-day course)	David Lindstedt, Readiness Analytics and Mark Armour, Brink's Inc.	<input type="checkbox"/>